

ATTN: KEVIN GOODEN

Print Date 09/17/12 11:09:38

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## ORDER



KSNV

**Orders**  
 Order / Rev: 108888  
 Alt Order #:  
 Product Desc: State Senate - Today Show  
 Estimate:  
 Flight Dates: 09/11/12 - 11/08/12  
 Original Date / Rev: 08/20/12 / 06/06/12  
 Order Type: GENERAL

Primary AE: Kevin Goodell  
 Sales Office: VEGS  
 Sales Region: Local

**Agency**  
 Name: Benny for Nevada  
 Buying Contact:  
 Billing Contact:

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

1990 Village Center Cir.

Las Vegas, NV 89134

**Advertiser**  
 Name: Benny for Nevada  
 Demographic: A25-54  
 Product Codes: PLC09  
 Priority: SELECT PRIORITY CODE  
 Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:  
 Order Separation: 00:05:00  
 Advertiser External ID:  
 Agency External ID:

## Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 08/27/12   | 09/30/12 | 8       | \$2,800.00   | \$2,380.00 |
| 10/01/12   | 10/28/12 | 5       | \$2,000.00   | \$1,700.00 |
| 10/29/12   | 11/08/12 | 4       | \$2,000.00   | \$1,700.00 |

## Totals

| Month          | # Spots   | Gross Amount      | Net Amount        | Rating      |
|----------------|-----------|-------------------|-------------------|-------------|
| September 2012 | 8         | \$2,800.00        | \$2,380.00        | 0.00        |
| October 2012   | 5         | \$2,000.00        | \$1,700.00        | 0.00        |
| November 2012  | 4         | \$2,000.00        | \$1,700.00        | 0.00        |
| <b>Totals</b>  | <b>17</b> | <b>\$6,800.00</b> | <b>\$5,780.00</b> | <b>0.00</b> |

## Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Kevin Goodell     | VEGS         | Local        | Start Of Order - End Of Order | 100%    |

| Ln            | Ch   | Start             | End             | Inventory Code  | Break | Start/End Time    | Days  | Len | Spots | Rate        | Pri | Rtg           | Type | Spots     | Amount            |
|---------------|------|-------------------|-----------------|-----------------|-------|-------------------|-------|-----|-------|-------------|-----|---------------|------|-----------|-------------------|
| N 1           | KSNV | 09/17/12          | 09/27/12        | Today Show      | CM    | 658a-8am          | ----- | :30 | 0     | \$350.00    | 3   | 0.00          | NM   | 8         | \$2,800.00        |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |       | <u>Spots/Week</u> |       |     |       | <u>Rate</u> |     | <u>Rating</u> |      |           |                   |
|               |      | Week: 09/17/12    | 09/23/12        | MTWT---         |       | 4                 |       |     |       | \$350.00    |     | 0.00          |      |           |                   |
|               |      | Week: 09/24/12    | 09/30/12        | MTWT---         |       | 4                 |       |     |       | \$350.00    |     | 0.00          |      |           |                   |
| N 2           | KSNV | 10/17/12          | 11/02/12        | Today Show      | CM    | 658a-8am          | ----- | :30 | 0     | \$400.00    | 3   | 0.00          | NM   | 7         | \$2,800.00        |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |       | <u>Spots/Week</u> |       |     |       | <u>Rate</u> |     | <u>Rating</u> |      |           |                   |
|               |      | Week: 10/15/12    | 10/21/12        | --WT---         |       | 2                 |       |     |       | \$400.00    |     | 0.00          |      |           |                   |
|               |      | Week: 10/22/12    | 10/28/12        | -TWT---         |       | 3                 |       |     |       | \$400.00    |     | 0.00          |      |           |                   |
|               |      | Week: 10/29/12    | 11/04/12        | ---TF--         |       | 2                 |       |     |       | \$400.00    |     | 0.00          |      |           |                   |
| N 3           | KSNV | 11/05/12          | 11/08/12        | Today Show      | CM    | 658a-8am          | ----- | :30 | 0     | \$600.00    | 2   | 0.00          | NM   | 2         | \$1,200.00        |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |       | <u>Spots/Week</u> |       |     |       | <u>Rate</u> |     | <u>Rating</u> |      |           |                   |
|               |      | Week: 11/05/12    | 11/11/12        | MT-----         |       | 2                 |       |     |       | \$600.00    |     | 0.00          |      |           |                   |
| <b>Totals</b> |      |                   |                 |                 |       |                   |       |     |       |             |     |               |      | <b>17</b> | <b>\$6,800.00</b> |